GOVERNMENT OF INDIA
AGRO AND RURAL INDUSTRIES
LOK SABHA

UNSTARRED QUESTION NO:2491
ANSWERED ON:09.08.2005
TEXTILE PRODUCT
Vallabbhaneni Shri Balashowry

Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a): whether the Government propose to revamp and improve the productivity of Khadi industry in view of the good export potential of textiles product;

(b): if so, the details thereof; and

(c): the steps taken/proposed to be taken to improve productivity?

Answer

MINISTER OF SMALL SCALE INDUSTRIES & AGRO AND RURAL INDUSTRIES(SHRI MAHABIR PRASAD)

(a),(b)and(c): The steps taken to improve the productivity of khadi industry include setting up of Common Facility Centres under the Rural Industries Service Centres (RISC) scheme; implementation of the Product Development Design Intervention and Packaging (PRODIP) scheme which aims at improving product quality, introducing new designs and better packaging of khadi products; providing assistance to khadi and village industry (KVI) units for marketing of their products; setting up of the Confederation for Promotion of Khadi and Village Industries (CPKVI) to strengthen the marketing networks of the KVI products; providing cash incentives to the registered exporting institutions and individual entrepreneurs at the rate of 5 per cent of `free on board` (FOB) value of exported items; providing financial assistance to the registered units/institutions for participation in international exhibitions, study tours and publicity etc.